

FocalPoint Advisors Adds Organizational Change Management Services With the Addition of Craig N. Piso, Ph.D.

Dr. Craig Piso brings his 40 years of organizational change management experience to FocalPoint Advisors.

FREEHOLD, N.J. ([PRWEB](#)) January 14, 2020 -- FocalPoint Advisors, one of the leading ophthalmology management and consulting firms, is pleased to announce and welcome Dr. Craig Piso to their team as a Practice Management Consultant. This significant addition allows FocalPoint Advisors the ability to offer all of their innovative services with the added benefit of Dr. Craig Piso's unique acumen to prompt and support successful implementations of FPA's optimized workflows and efficiencies. Craig states, "I empower ophthalmic practices at all levels to build the resilience to weather storms and the courage to make needed changes."

With over 40 years of working with health care organizations, corporations, and medical/surgical practices, Dr. Piso has proven success in the industry. First starting as a Mental Health Clinician, Dr. Piso then moved on to work as a Child/Family Psychologist, and later became a Psychologist and Clinical Director for what would eventually become the world's largest for-profit behavioral health company. After serving as Clinical Director for state operations, and the 2,000,000 insured under his direction, Dr. Piso was appointed Vice President of the largest network of behavioral health providers in New Jersey. In 2008, Dr. Piso launched Piso and Associates, LLC, a consulting service that utilizes his expertise, vast insight, and second-to-none knowledge to promote leadership, interpersonal effectiveness, and change management within ophthalmology practices.

"Change is inevitable, and it's extremely vital for a practice to remain synchronized. Practice employees are the heart of an organization and are integral to a practice's success. Recognizing faults and implementing change is the key to creating a cohesive environment, and successful practice. With the introduction of Dr. Piso on our team, his background and experience can transform a practice from combating constructive changes to recognizing the benefits and welcoming it with open arms." said Dr. Anish Kapur, president of FocalPoint Holdings.

For more information on how FocalPoint Advisors can help increase your ophthalmology or optometry practice's efficiency and revenue, please contact us at info@focalpointholdings.com today.

About FocalPoint Holdings

FocalPoint Holdings is a privately held investment and management firm specializing in healthcare and technology companies. As an experienced partner to outstanding management teams, FocalPoint helps build durable companies with sustainable value, especially within the ophthalmic industry. With their team's depth of knowledge in multiple industries, FocalPoint is the perfect partner for entrepreneurs and business executives looking to grow their business.

Additional information about Focal Point Holdings is available at <https://linkedin.com/company/focalpointholdings> and <http://www.focalpointholdings.com>.



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